

TRANSPORTATION CABINET
2011 CASE FOR GIVING

2011 KENTUCKY EMPLOYEES CHARITABLE CAMPAIGN

What is the KECC?

The Kentucky Employees Charitable Campaign (KECC) is a partnership of Kentucky state employees and six accredited state-wide charities, who together work to make a significant difference in the lives of our families, friends and neighbors throughout the Commonwealth.

Since 1993, the KECC has provided the opportunity for state employees to contribute to eligible charitable organizations through the state's payroll deduction process. This is YOUR campaign, created and run by state employees, and in 2009, you raised more than \$1.4 million to help build a better Kentucky!

Why the six charities?

The six charities undergo rigorous scrutiny by the Personnel Cabinet and have met stringent guidelines. They are organizations with a statewide presence, helping people in every community across the Commonwealth.

The KECC charities represent over a thousand charitable programs, addressing a broad range of health and human service issues across the Commonwealth. The charities directly address child abuse, basic needs and services, senior assistance, health care, research, and so much more.

Who benefits?

KECC charities provide services to help meet the educational, health and basic needs of persons of all ages, in communities all across Kentucky. Over the years, many state employees have stepped forward to share their own KECC story--how the KECC charities have directly affected their lives. These charities service such a broad range of individuals and families, that almost everyone knows someone who has been helped by through our support. That is why it is critical that we continue to support the efforts of these agencies through the campaign.

Through a modest payroll deduction, a commitment to helping others will ensure that our friends and neighbors - and all Kentucky families - will continue to have the opportunity to live stable, healthy lives, even during tough times.



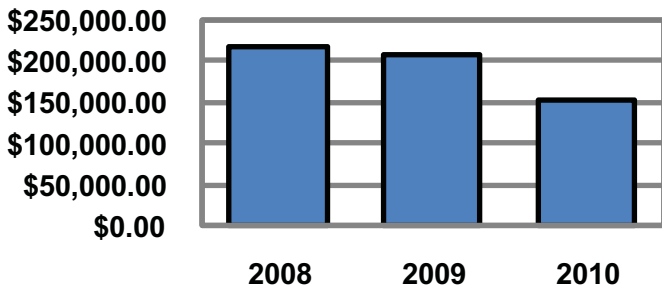
2009-2010 Comparison by Cabinet

Cabinet	2009						2010						One Year Change					
	# Empls	# Givers	\$ Raised	% Part.	Per Capita	# Empls	# Givers	\$ Raised	% Part.	Per Capita	# Givers	% Part.	Per Capita	\$ Raised	% Increase			
Governor	1,518	407	\$66,574	26.8%	\$43.86	1,511	301	\$64,730	19.9%	\$42.84	(106)	-6.9%	(\$1.02)	(\$1,844)	-2.8%			
Energy & Environment	1,724	494	\$70,675	28.7%	\$40.99	1,781	395	\$63,052	22.2%	\$35.40	(99)	-6.5%	(\$5.59)	(\$7,623)	-10.8%			
Transportation	4,648	1,879	\$206,858	40.4%	\$44.50	4,933	1,460	\$154,132	29.6%	\$31.25	(419)	-10.8%	(\$13.26)	(\$52,725)	-25.5%			
Tourism, Arts & Heritage	2,138	670	\$101,774	31.3%	\$47.60	2,150	357	\$64,483	16.6%	\$29.99	(313)	-14.7%	(\$17.61)	(\$37,291)	-36.6%			
Education & Workforce Dev.	3,157	788	\$113,611	25.0%	\$35.99	3,268	625	\$93,018	19.1%	\$28.46	(163)	-5.9%	(\$7.52)	(\$20,592)	-18.1%			
Finance & Administration	4,311	768	\$131,215	17.8%	\$30.44	4,495	663	\$107,207	15.0%	\$23.85	(105)	-2.8%	(\$6.59)	(\$24,008)	-18.3%			
Health & Family Services	7,271	1,530	\$204,618	21.0%	\$28.14	7,549	1,088	\$149,642	14.4%	\$19.82	(442)	-6.6%	(\$8.32)	(\$54,976)	-26.9%			
Justice & Public Safety	7,943	1,639	\$197,717	20.6%	\$24.89	7,977	1,072	\$137,698	13.4%	\$17.26	(567)	-7.2%	(\$7.63)	(\$60,019)	-30.4%			
Judicial Branch	3,613	150	\$26,950	4.2%	\$7.46	3,629	121	\$26,917	3.3%	\$7.42	(29)	-0.9%	(\$0.04)	(\$33)	-0.1%			
Unified Prosecutorial	663	41	\$8,543	6.2%	\$12.89	1,137	48	\$7,668	4.2%	\$6.74	7	2.0%	(\$6.14)	(\$875)	-10.2%			
Total Large	36,986	8,366	\$1,128,535	22.6%	\$30.51	38,430	6,130	\$868,547	16.0%	\$22.60	(2,236)	-6.7%	(\$7.91)	-\$259,988	-23.0%			
Secretary of State	76	49	\$12,230	64.5%	\$160.92	73	72	\$10,956	98.6%	\$150.09	23	34.1%	(\$10.83)	(\$1,274)	-10.4%			
Auditor of Public Accounts	132	64	\$17,454	48.5%	\$132.23	130	76	\$18,699	58.5%	\$143.84	12	10.0%	\$11.61	\$1,244	7.1%			
Economic Development	113	65	\$12,118	57.5%	\$107.24	105	67	\$11,295	63.8%	\$107.57	2	6.3%	\$0.33	(\$823)	-6.8%			
Personnel	229	140	\$28,716	61.1%	\$125.40	230	129	\$23,752	56.1%	\$103.27	(11)	-5.0%	(\$22.13)	(\$4,964)	-17.3%			
Treasury	32	8	\$1,392	25.0%	\$43.50	26	15	\$2,506	57.7%	\$96.38	7	32.7%	\$52.88	\$1,114	80.0%			
Public Protection	720	334	\$53,610	46.4%	\$74.46	731	291	\$68,990	39.8%	\$94.38	(43)	-6.6%	\$19.92	\$15,380	28.7%			
Military Affairs	648	339	\$35,429	52.3%	\$54.67	526	380	\$41,684	72.2%	\$79.25	41	19.9%	\$24.57	\$6,255	17.7%			
KY Housing Corporation	301	249	\$25,795	82.7%	\$85.70	320	251	\$22,383	78.4%	\$69.95	2	-4.3%	(\$15.75)	(\$3,412)	-13.2%			
Attorney General	215	74	\$17,839	34.4%	\$82.97	224	65	\$14,717	29.0%	\$65.70	(9)	-5.4%	(\$17.27)	(\$3,122)	-17.5%			
Labor	452	153	\$28,379	33.8%	\$62.78	466	162	\$29,902	34.8%	\$64.17	9	1.0%	\$1.38	\$1,523	5.4%			
KY Retirement System	251	64	\$13,594	25.5%	\$54.16	250	82	\$15,743	32.8%	\$62.97	18	7.3%	\$8.81	\$2,149	15.8%			
Agriculture	299	79	\$17,686	26.4%	\$59.15	296	64	\$13,057	21.6%	\$44.11	(15)	-4.8%	(\$15.04)	(\$4,629)	-26.2%			
Human Rights Commission	38	16	\$3,609	42.1%	\$94.97	38	4	\$1,330	10.5%	\$35.00	(12)	-31.6%	(\$59.97)	(\$2,279)	-63.1%			
Legislative Branch	391	44	\$19,551	11.3%	\$50.00	753	37	\$17,353	4.9%	\$23.05	(7)	-6.4%	(\$26.96)	(\$2,198)	-11.2%			
Total Small	3,897	1,678	\$287,402	43.1%	\$73.75	4,168	1,695	\$292,367	40.7%	\$70.15	17	-2.4%	(\$3.60)	\$4,965	1.7%			
	40,883	10,044	\$1,415,937	24.6%	\$34.63	42,598	7,825	\$1,160,914	18.4%	\$27.25	(2,219)	-6.2%	(\$7.38)	-\$255,023	-18.0%			

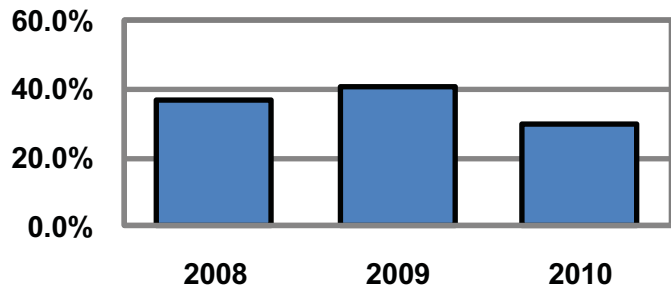
Three Year Comparative Results

TRANSPORTATION	2008	2009	2010
Total Gift	\$216,959.56	\$206,857.64	\$154,132.27
# of Employees	4,724	4,648	4,933
# of Givers	1,749	1,879	1,460
% Participation	37.0%	40.4%	29.6%
Per Capita Gift	\$45.93	\$44.45	\$31.25
# Leadership Givers	39	26	29

Amount Raised



% Participation



Summary by Department

OFFICE OF THE SECRETARY

	2009	2010
Total Gift	\$8,260.42	\$5,564.15
# of Employees	68	72
# of Givers	47	30
% Participation	69.1%	41.7%
Per Capita Gift	\$121.48	\$77.28
# of Leadership Givers	0	0

OFFICE OF AUDITS

	2009	2010
Total Gift	\$2,755.60	\$2,035.00
# of Employees	44	46
# of Givers	24	16
% Participation	54.5%	34.8%
Per Capita Gift	\$62.63	\$44.24
# of Leadership Givers	0	0

DEPARTMENT OF AVIATION

	2009	2010
Total Gift	\$2,219.00	\$1,730.00
# of Employees	39	39
# of Givers	21	10
% Participation	53.8%	25.6%
Per Capita Gift	\$56.90	\$44.36
# of Leadership Givers	0	0

DEPARTMENT OF HIGHWAYS

	2009	2010
Total Gift	\$174,051.34	\$125,998.84
# of Employees	3,986	4,206
# of Givers	1,660	1,283
% Participation	41.6%	30.5%
Per Capita Gift	\$43.67	\$29.96
# of Leadership Givers	23	22

OFFICE OF PERSONNEL MANAGEMENT

	2009	2010
Total Gift	\$2,457.61	\$2,087.63
# of Employees	36	36
# of Givers	16	15
% Participation	44.4%	41.7%
Per Capita Gift	\$68.27	\$57.99
# of Leadership Givers	1	2

DEPARTMENT OF RURAL & MUNICIPAL AID

	2009	2010
Total Gift	\$1,374.00	\$1,540.00
# of Employees	99	135
# of Givers	11	13
% Participation	11.1%	9.6%
Per Capita Gift	\$13.88	\$11.41
# of Leadership Givers	0	0

Giving Analysis

TRANSPORTATION 2010

LEADERSHIP GIVING (1% of Pay)

Total Leadership Pledges	\$17,047
Number of Leadership Givers	29
Average Leadership Gift	\$587.83
% of Total Givers	2.0%
% of Employee Campaign Total	11.1%

SPECIAL EVENTS

Total Special Event Dollars	\$20,577
Number of Events	79
% of Total Campaign	13.4%

NON-LEADERSHIP PAYROLL DEDUCTION GIVING

Total Dollars	\$108,840
Number of Givers	1125
Average Payroll Deduction Gift	\$96.75
% of Total Campaign	70.6%

CASH OR CHECK

Total Dollars	\$7,668
Number of Givers	227
Average Cash/Check Gift	\$33.78
% of Total Campaign	5.0%

Highlights:

- 2010 marked the lowest amount raised since 1997. Also the lowest % participation and number of givers in the history of your campaign - 418 fewer givers, including 377 in the Department of Highways alone. The decrease comes mostly from the districts.
- There were 3 new leadership givers, but still 10 fewer than your highest leadership result in 2008.
- Focus on re-engaging former givers by encouraging renewed support of the campaign. Also encourage leadership giving among executives and other high-level employees.
- Encourage payroll deductions. If just half of your cash givers gave through payroll deduction at the average non-leadership rate, the campaign would net \$7,200 in additional pledges.

Strategies to increase participation:

- Hold and promote group meetings
- Provide incentives linked to increased participation
- Conduct educational events

Strategies to increase average gift:

- Emphasize Leadership Giving Program
- Provide incentives linked to increasing gift size
- Encourage payroll deduction as best way to give

OFFICE OF SUPPORT SERVICES

	2009	2010
Total Gift	\$1,491.30	\$1,504.80
# of Employees	64	66
# of Givers	5	6
% Participation	7.8%	9.1%
Per Capita Gift	\$23.30	\$22.80
# of Leadership Givers	0	0

DEPARTMENT OF VEHICLE REGULATIONS

	2009	2010
Total Gift	\$7,632.37	\$9,882.85
# of Employees	209	221
# of Givers	61	63
% Participation	29.2%	28.5%
Per Capita Gift	\$36.52	\$44.72
# of Leadership Givers	1	3

MISCELLANEOUS

	2009	2010
Total Gift	\$6,380.00	\$3,789.00
# of Employees	103	112
# of Givers	33	24
% Participation	32.0%	21.4%
Per Capita Gift	\$61.94	\$33.83
# of Leadership Givers	1	2

Results by Paycode

OFFICE OF THE SECRETARY

Office of the Secretary

	2009	2010
Total Gift	\$600.65	\$1,722.25
# of Employees	4	4
# of Givers	4	7
% Participation	100.0%	175.0%
Per Capita Gift	\$150.16	\$430.56
# of Leadership Givers	0	0

Office for Civil Rights & Small Business Development

	2009	2010
Total Gift	\$1,440.33	\$0.00
# of Employees	9	9
# of Givers	9	0
% Participation	100.0%	0.0%
Per Capita Gift	\$160.04	\$0.00
# of Leadership Givers	0	0

Office of Transportation Accountability

	2009	2010
Total Gift	\$292.00	\$605.90
# of Employees	7	7
# of Givers	4	6
% Participation	57.1%	85.7%
Per Capita Gift	\$41.71	\$86.56
# of Leadership Givers	0	0

DEPARTMENT OF VEHICLE REGULATIONS

Department of Vehicle Regulation

	2009	2010
Total Gift	\$2,890.87	\$2,175.50
# of Employees	27	35
# of Givers	21	10
% Participation	77.8%	28.6%
Per Capita Gift	\$107.07	\$62.16
# of Leadership Givers	0	1

Division of Motor Carriers

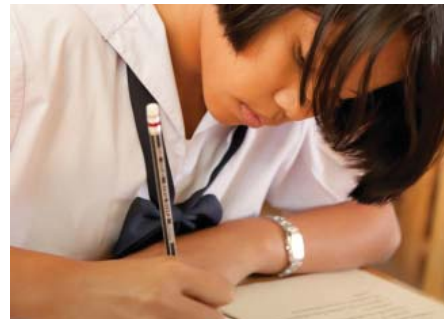
	2009	2010
Total Gift	\$1,335.00	\$1,615.56
# of Employees	47	49
# of Givers	11	9
% Participation	23.4%	18.4%
Per Capita Gift	\$28.40	\$32.97
# of Leadership Givers	1	1

Office of Budget & Fiscal Management

	2009	2010
Total Gift	\$3,839.44	\$1,868.00
# of Employees	41	44
# of Givers	24	11
% Participation	58.5%	25.0%
Per Capita Gift	\$93.64	\$42.45
# of Leadership Givers	0	0

Office of Public Affairs

	2009	2010
Total Gift	\$2,088.00	\$1,368.00
# of Employees	7	8
# of Givers	6	6
% Participation	85.7%	75.0%
Per Capita Gift	\$298.29	\$171.00
# of Leadership Givers	0	0



Division of Driver Licensing

	2009	2010
Total Gift	\$1,692.50	\$3,838.94
# of Employees	85	89
# of Givers	11	20
% Participation	12.9%	22.5%
Per Capita Gift	\$19.91	\$43.13
# of Leadership Givers	0	1

Division of Motor Vehicle Licensing

	2009	2010
Total Gift	\$1,714.00	\$2,252.85
# of Employees	50	48
# of Givers	18	24
% Participation	36.0%	50.0%
Per Capita Gift	\$34.28	\$46.93
# of Leadership Givers	0	0

Results by Paycode (continued)

DEPARTMENT OF HIGHWAYS

Department of Highways

	2009	2010
Total Gift	\$3,100.00	\$5,143.00
# of Employees	79	101
# of Givers	8	18
% Participation	10.1%	17.8%
Per Capita Gift	\$39.24	\$50.92
# of Leadership Givers	0	0

District 2

	2009	2010
Total Gift	\$6,575.31	\$5,793.50
# of Employees	318	346
# of Givers	77	67
% Participation	24.2%	19.4%
Per Capita Gift	\$20.68	\$16.74
# of Leadership Givers	0	0

District 4

	2009	2010
Total Gift	\$12,321.70	\$9,489.00
# of Employees	292	299
# of Givers	121	109
% Participation	41.4%	36.5%
Per Capita Gift	\$42.20	\$31.74
# of Leadership Givers	1	1

District 6

	2009	2010
Total Gift	\$17,489.75	\$11,814.00
# of Employees	240	258
# of Givers	146	104
% Participation	60.8%	40.3%
Per Capita Gift	\$72.87	\$45.79
# of Leadership Givers	0	1

District 8

	2009	2010
Total Gift	\$16,135.00	\$7,973.00
# of Employees	295	304
# of Givers	192	121
% Participation	65.1%	39.8%
Per Capita Gift	\$54.69	\$26.23
# of Leadership Givers	0	0

District 10

	2009	2010
Total Gift	\$4,429.00	\$1,368.00
# of Employees	274	284
# of Givers	55	19
% Participation	20.1%	6.7%
Per Capita Gift	\$16.16	\$4.82
# of Leadership Givers	1	0

District 1

	2009	2010
Total Gift	\$16,248.00	\$10,822.00
# of Employees	302	323
# of Givers	169	139
% Participation	56.0%	43.0%
Per Capita Gift	\$53.80	\$33.50
# of Leadership Givers	2	0

District 3

	2009	2010
Total Gift	\$17,320.32	\$12,615.41
# of Employees	302	310
# of Givers	215	152
% Participation	71.2%	49.0%
Per Capita Gift	\$57.35	\$40.69
# of Leadership Givers	9	8

District 5

	2009	2010
Total Gift	\$18,124.50	\$13,273.00
# of Employees	275	287
# of Givers	133	141
% Participation	48.4%	49.1%
Per Capita Gift	\$65.91	\$46.25
# of Leadership Givers	1	3

District 7

	2009	2010
Total Gift	\$5,905.35	\$4,103.00
# of Employees	288	316
# of Givers	33	28
% Participation	11.5%	8.9%
Per Capita Gift	\$20.50	\$12.98
# of Leadership Givers	1	1

District 9

	2009	2010
Total Gift	\$6,130.25	\$3,363.55
# of Employees	271	272
# of Givers	71	30
% Participation	26.2%	11.0%
Per Capita Gift	\$22.62	\$12.37
# of Leadership Givers	0	0

District 11

	2009	2010
Total Gift	\$12,736.00	\$8,006.00
# of Employees	280	290
# of Givers	135	91
% Participation	48.2%	31.4%
Per Capita Gift	\$45.49	\$27.61
# of Leadership Givers	1	1

Results by Paycode (continued)

DEPARTMENT OF HIGHWAYS (CONTINUED)

District 12

	2009	2010
Total Gift	\$12,101.10	\$10,283.00
# of Employees	284	303
# of Givers	143	108
% Participation	50.4%	35.6%
Per Capita Gift	\$42.61	\$33.94
# of Leadership Givers	2	2

Division of Construction

	2009	2010
Total Gift	\$720.00	\$888.00
# of Employees	22	24
# of Givers	4	4
% Participation	18.2%	16.7%
Per Capita Gift	\$32.73	\$37.00
# of Leadership Givers	0	0

Division of Equipment

	2009	2010
Total Gift	\$3,208.00	\$2,542.00
# of Employees	44	45
# of Givers	44	43
% Participation	100.0%	95.6%
Per Capita Gift	\$72.91	\$56.49
# of Leadership Givers	0	0

Division of Highway Safety Programs

	2009	2010
Total Gift	\$504.00	\$168.00
# of Employees	17	18
# of Givers	5	3
% Participation	29.4%	16.7%
Per Capita Gift	\$29.65	\$9.33
# of Leadership Givers	0	0

Division of Maintenance

	2009	2010
Total Gift	\$4,060.00	\$1,826.00
# of Employees	54	58
# of Givers	14	8
% Participation	25.9%	13.8%
Per Capita Gift	\$75.19	\$31.48
# of Leadership Givers	2	1

Division of Planning

	2009	2010
Total Gift	\$3,968.00	\$2,587.50
# of Employees	50	50
# of Givers	23	21
% Participation	46.0%	42.0%
Per Capita Gift	\$79.36	\$51.75
# of Leadership Givers	1	0

Division of Contract Procurement

	2009	2010
Total Gift	\$236.00	\$150.00
# of Employees	23	23
# of Givers	4	3
% Participation	17.4%	13.0%
Per Capita Gift	\$10.26	\$6.52
# of Leadership Givers	0	0

Division of Environmental Analysis

	2009	2010
Total Gift	\$3,211.00	\$3,569.00
# of Employees	29	32
# of Givers	9	12
% Participation	31.0%	37.5%
Per Capita Gift	\$110.72	\$111.53
# of Leadership Givers	1	1

Division of Highway Design

	2009	2010
Total Gift	\$1,116.00	\$1,567.00
# of Employees	51	52
# of Givers	8	11
% Participation	16%	21%
Per Capita Gift	\$21.88	\$30.13
# of Leadership Givers	0	0

Division of Incident Management

	2009	2010
Total Gift	\$1,296.00	\$1,680.00
# of Employees	43	47
# of Givers	6	7
% Participation	14.0%	14.9%
Per Capita Gift	\$30.14	\$35.74
# of Leadership Givers	0	0

Division of Materials

	2009	2010
Total Gift	\$818.00	\$576.00
# of Employees	41	43
# of Givers	7	6
% Participation	17.1%	14.0%
Per Capita Gift	\$19.95	\$13.40
# of Leadership Givers	0	0

Division of Program Management

	2009	2010
Total Gift	\$1,374.06	\$562.00
# of Employees	13	12
# of Givers	11	7
% Participation	84.6%	58.3%
Per Capita Gift	\$105.70	\$46.83
# of Leadership Givers	0	0

Results by Paycode (continued)

DEPARTMENT OF HIGHWAYS (CONTINUED)

Division of Right-of-Way & Utilities

	2009	2010
Total Gift	\$192.00	\$1,536.88
# of Employees	20	25
# of Givers	2	9
% Participation	10.0%	36.0%
Per Capita Gift	\$9.60	\$61.48
# of Leadership Givers	0	2

Division of Transportation System Management

	2009	2010
Total Gift	\$480.00	\$240.00
# of Employees	12	10
# of Givers	1	1
% Participation	8.3%	10.0%
Per Capita Gift	\$40.00	\$24.00
# of Leadership Givers	0	0

DEPARTMENT OF RURAL & MUNICIPAL AID

Department of Rural & Municipal Aid

	2009	2010
Total Gift	\$602.00	\$384.00
# of Employees	7	12
# of Givers	4	3
% Participation	57.1%	25.0%
Per Capita Gift	\$86.00	\$32.00
# of Leadership Givers	0	0

Office of Transportation Enhancement Programs

	2009	2010
Total Gift	\$72.00	\$96.00
# of Employees	6	5
# of Givers	1	2
% Participation	16.7%	40.0%
Per Capita Gift	\$12.00	\$19.20
# of Leadership Givers	0	0

Division of Structural Design

	2009	2010
Total Gift	\$3,336.00	\$3,408.00
# of Employees	45	50
# of Givers	15	14
% Participation	33.3%	28.0%
Per Capita Gift	\$74.13	\$68.16
# of Leadership Givers	1	1

Division of Traffic Operations

	2009	2010
Total Gift	\$916.00	\$652.00
# of Employees	22	24
# of Givers	9	7
% Participation	40.9%	29.2%
Per Capita Gift	\$41.64	\$27.17
# of Leadership Givers	0	0

Office of Rural & Secondary Roads

	2009	2010
Total Gift	\$700.00	\$1,060.00
# of Employees	7	8
# of Givers	6	8
% Participation	85.7%	100.0%
Per Capita Gift	\$100.00	\$132.50
# of Leadership Givers	0	0

35628-09

	2009	2010
Total Gift	\$0.00	\$0.00
# of Employees	79	110
# of Givers	0	0
% Participation	0.0%	0.0%
Per Capita Gift	\$0.00	\$0.00
# of Leadership Givers	0	0



Results by Paycode (continued)

DEPARTMENT OF AVIATION

Department of Aviation

	2009	2010
Total Gift	\$1,060.00	\$1,080.00
# of Employees	14	14
# of Givers	6	5
% Participation	42.9%	35.7%
Per Capita Gift	\$75.71	\$77.14
# of Leadership Givers	0	0

Capital City Airport Division

	2009	2010
Total Gift	\$517.00	\$290.00
# of Employees	19	19
# of Givers	9	2
% Participation	47.4%	10.5%
Per Capita Gift	\$27.21	\$15.26
# of Leadership Givers	0	0

Greater Commonwealth Aviation Division

	2009	2010
Total Gift	\$642.00	\$360.00
# of Employees	6	6
# of Givers	6	3
% Participation	100.0%	50.0%
Per Capita Gift	\$107.00	\$60.00
# of Leadership Givers	0	0

OFFICE OF PERSONNEL MANAGEMENT

Office of Personnel Management

	2009	2010
Total Gift	\$597.61	\$306.37
# of Employees	3	3
# of Givers	6	3
% Participation	200.0%	100.0%
Per Capita Gift	\$199.20	\$102.12
# of Leadership Givers	0	0

Division of Employee Management

	2009	2010
Total Gift	\$338.00	\$389.26
# of Employees	11	11
# of Givers	3	5
% Participation	27.3%	45.5%
Per Capita Gift	\$30.73	\$35.39
# of Leadership Givers	0	0

Division of Personnel Administration

	2009	2010
Total Gift	\$58.00	\$48.00
# of Employees	12	12
# of Givers	2	1
% Participation	16.7%	8.3%
Per Capita Gift	\$4.83	\$4.00
# of Leadership Givers	0	0
# of Leadership Givers	0	0

Division of Professional Development & Organization Management

	2009	2010
Total Gift	\$1,464.00	\$1,344.00
# of Employees	10	10
# of Givers	5	6
% Participation	50.0%	60.0%
Per Capita Gift	\$146.40	\$134.40
# of Leadership Givers	1	2
# of Leadership Givers	1	2



Results by Paycode (continued)

OFFICE OF AUDITS

Office of Audits

	2009	2010
Total Gift	\$545.60	\$390.00
# of Employees	3	3
# of Givers	6	4
% Participation	200.0%	133.3%
Per Capita Gift	\$181.87	\$130.00
# of Leadership Givers	0	0

Division of Road Fund Audits

	2009	2010
Total Gift	\$1,702.00	\$1,204.00
# of Employees	29	30
# of Givers	12	7
% Participation	41.4%	23.3%
Per Capita Gift	\$58.69	\$40.13
# of Leadership Givers	0	0

OFFICE OF SUPPORT SERVICES

Office of Support Services

	2009	2010
Total Gift	\$0.00	\$876.80
# of Employees	2	2
# of Givers	0	2
% Participation	0.0%	100.0%
Per Capita Gift	\$0.00	\$438.40
# of Leadership Givers	0	0

Division of Graphic Design & Printing

	2009	2010
Total Gift	\$0.00	\$76.00
# of Employees	13	17
# of Givers	0	1
% Participation	0.0%	5.9%
Per Capita Gift	\$0.00	\$4.47
# of Leadership Givers	0	0

MISCELLANEOUS

Office of Information Technology

	2009	2010
Total Gift	\$961.00	\$970.00
# of Employees	44	48
# of Givers	8	2
% Participation	18.2%	4.2%
Per Capita Gift	\$21.84	\$20.21
# of Leadership Givers	0	1

Office of Transportation Delivery

	2009	2010
Total Gift	\$3,157.00	\$1,461.00
# of Employees	14	16
# of Givers	12	9
% Participation	85.7%	56.3%
Per Capita Gift	\$225.50	\$91.31
# of Leadership Givers	1	1

Division of Audit Services

	2009	2010
Total Gift	\$508.00	\$441.00
# of Employees	12	13
# of Givers	6	5
% Participation	50.0%	38.5%
Per Capita Gift	\$42.33	\$33.92
# of Leadership Givers	0	0

Division of Facility Management

	2009	2010
Total Gift	\$1,491.30	\$552.00
# of Employees	49	47
# of Givers	5	3
% Participation	10.2%	6.4%
Per Capita Gift	\$30.43	\$11.74
# of Leadership Givers	0	0

Office of Legal Services

	2009	2010
Total Gift	\$2,262.00	\$1,358.00
# of Employees	45	48
# of Givers	13	13
% Participation	28.9%	27.1%
Per Capita Gift	\$50.27	\$28.29
# of Leadership Givers	0	0

Dates

Lead Coordinator Training

KHEAA Building
Wednesday, May 18

Statewide Volunteer Training

Frankfort Convention Center
Wednesday, June 8

Kick-Off Event

July 2011

Coordinator Rally Schedule

Department of Aviation
Bi-Weekly Throughout the Campaign

Mid-Campaign Coordinator Rally

Wednesday, September 21

Campaign Finale

Kentucky History Center
November 2011

2011 Campaign Chair

Marcheta Sparrow

Secretary, Tourism, Arts and Heritage Cabinet

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Leadership Strategy Checklist

- Make a leadership gift.
- Get personally involved.
- Name an exceptional coordinator.
- Encourage leadership giving by your senior management team.
- Encourage all employees to attend group meetings.
- Ensure that every employee is personally asked to give.
- Set high expectations for your cabinet's goals.
- Recognize your employees - say thanks!

What makes an exceptional Cabinet Coordinator?

They...

- have a passion for the KECC charities
- support the campaign with their own contribution
- have the respect of Cabinet employees
- utilize great time-management skills
- show a strong willingness to participate in the campaign
- demonstrate a caring attitude
- are results-oriented and not afraid to ask for donations
- are visible in the organization
- have the support of the Secretary



The Cabinet Coordinator will:

- select volunteers from various departments, agencies, and remote offices to assist them in the campaign
- attend the full day training & kickoff in Frankfort
- attend bi-weekly report meetings, less than one hour long
- schedule KECC group meetings for cabinet employees to learn more about their giving options
- along with this network of volunteers, promote KECC throughout your entire cabinet
- look to you for support of KECC and the volunteer group's efforts during the campaign

