

CABINET FOR HEALTH AND FAMILY SERVICES
2011 CASE FOR GIVING

2011 KENTUCKY EMPLOYEES CHARITABLE CAMPAIGN

What is the KECC?

The Kentucky Employees Charitable Campaign (KECC) is a partnership of Kentucky state employees and six accredited state-wide charities, who together work to make a significant difference in the lives of our families, friends and neighbors throughout the Commonwealth.

Since 1993, the KECC has provided the opportunity for state employees to contribute to eligible charitable organizations through the state's payroll deduction process. This is YOUR campaign, created and run by state employees, and in 2009, you raised more than \$1.4 million to help build a better Kentucky!

Why the six charities?

The six charities undergo rigorous scrutiny by the Personnel Cabinet and have met stringent guidelines. They are organizations with a statewide presence, helping people in every community across the Commonwealth.

The KECC charities represent over a thousand charitable programs, addressing a broad range of health and human service issues across the Commonwealth. The charities directly address child abuse, basic needs and services, senior assistance, health care, research, and so much more.

Who benefits?

KECC charities provide services to help meet the educational, health and basic needs of persons of all ages, in communities all across Kentucky. Over the years, many state employees have stepped forward to share their own KECC story--how the KECC charities have directly affected their lives. These charities service such a broad range of individuals and families, that almost everyone knows someone who has been helped by through our support. That is why it is critical that we continue to support the efforts of these agencies through the campaign.

Through a modest payroll deduction, a commitment to helping others will ensure that our friends and neighbors - and all Kentucky families - will continue to have the opportunity to live stable, healthy lives, even during tough times.



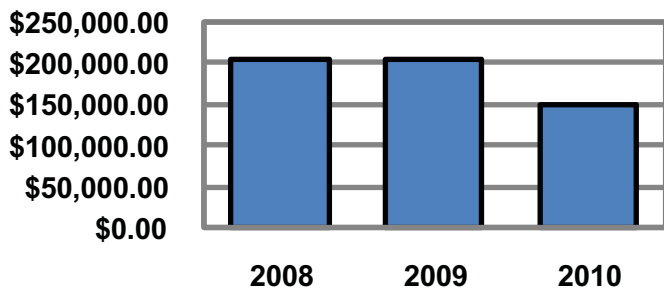
2009-2010 Comparison by Cabinet

Cabinet	2009						2010						One Year Change					
	#	#	\$	%	Per		#	#	\$	%	Per		#	%	Per	\$	%	
	Emps	Givers	Raised	Part.	Capita		Emps	Givers	Raised	Part.	Capita		Givers	Part.	Capita	Raised	Increase	
Governor	1,518	407	\$66,574	26.8%	\$43.86		1,511	301	\$64,730	19.9%	\$42.84		(106)	-6.9%	(\$1.02)	(\$1,844)	-2.8%	
Energy & Environment	1,724	494	\$70,675	28.7%	\$40.99		1,781	395	\$63,052	22.2%	\$35.40		(99)	-6.5%	(\$5.59)	(\$7,623)	-10.8%	
Transportation	4,648	1,879	\$206,858	40.4%	\$44.50		4,933	1,460	\$154,132	29.6%	\$31.25		(419)	-10.8%	(\$13.26)	(\$52,725)	-25.5%	
Tourism, Arts & Heritage	2,138	670	\$101,774	31.3%	\$47.60		2,150	357	\$64,483	16.6%	\$29.99		(313)	-14.7%	(\$17.61)	(\$37,291)	-36.6%	
Education & Workforce Dev.	3,157	788	\$113,611	25.0%	\$35.99		3,268	625	\$93,018	19.1%	\$28.46		(163)	-5.9%	(\$7.52)	(\$20,592)	-18.1%	
Finance & Administration	4,311	768	\$131,215	17.8%	\$30.44		4,495	663	\$107,207	15.0%	\$23.85		(105)	-2.8%	(\$6.59)	(\$24,008)	-18.3%	
Health & Family Services	7,271	1,530	\$204,618	21.0%	\$28.14		7,549	1,088	\$149,642	14.4%	\$19.82		(442)	-6.6%	(\$8.32)	(\$54,976)	-26.9%	
Justice & Public Safety	7,943	1,639	\$197,717	20.6%	\$24.89		7,977	1,072	\$137,698	13.4%	\$17.26		(567)	-7.2%	(\$7.63)	(\$60,019)	-30.4%	
Judicial Branch	3,613	150	\$26,950	4.2%	\$7.46		3,629	121	\$26,917	3.3%	\$7.42		(29)	-0.9%	(\$0.04)	(\$33)	-0.1%	
Unified Prosecutorial	663	41	\$8,543	6.2%	\$12.89		1,137	48	\$7,668	4.2%	\$6.74		7	-2.0%	(\$6.14)	(\$875)	-10.2%	
Total Large	36,986	8,366	\$1,128,535	22.6%	\$30.51		38,430	6,130	\$868,547	16.0%	\$22.60		(2,236)	-6.7%	(\$7.91)	-\$259,988	-23.0%	
Secretary of State	76	49	\$12,230	64.5%	\$160.92		73	72	\$10,956	98.6%	\$150.09		23	34.1%	(\$10.83)	(\$1,274)	-10.4%	
Auditor of Public Accounts	132	64	\$17,454	48.5%	\$132.23		130	76	\$18,699	58.5%	\$143.84		12	10.0%	\$11.61	\$1,244	7.1%	
Economic Development	113	65	\$12,118	57.5%	\$107.24		105	67	\$11,295	63.8%	\$107.57		2	6.3%	\$0.33	(\$823)	-6.8%	
Personnel	229	140	\$28,716	61.1%	\$125.40		230	129	\$23,752	56.1%	\$103.27		(11)	-5.0%	(\$22.13)	(\$4,964)	-17.3%	
Treasury	32	8	\$1,392	25.0%	\$43.50		26	15	\$2,506	57.7%	\$96.38		7	32.7%	\$52.88	\$1,114	80.0%	
Public Protection	720	334	\$53,610	46.4%	\$74.46		731	291	\$68,990	39.8%	\$94.38		(43)	-6.6%	\$19.92	\$15,380	28.7%	
Military Affairs	648	339	\$35,429	52.3%	\$54.67		526	380	\$41,684	72.2%	\$79.25		41	19.9%	\$24.57	\$6,255	17.7%	
KY Housing Corporation	301	249	\$25,795	82.7%	\$85.70		320	251	\$22,383	78.4%	\$69.95		2	-4.3%	(\$15.75)	(\$3,412)	-13.2%	
Attorney General	215	74	\$17,839	34.4%	\$82.97		224	65	\$14,717	29.0%	\$65.70		(9)	-5.4%	(\$17.27)	(\$3,122)	-17.5%	
Labor	452	153	\$28,379	33.8%	\$62.78		466	162	\$29,902	34.8%	\$64.17		9	1.0%	\$1.38	\$1,523	5.4%	
KY Retirement System	251	64	\$13,594	25.5%	\$54.16		250	82	\$15,743	32.8%	\$62.97		18	7.3%	\$8.81	\$2,149	15.8%	
Agriculture	299	79	\$17,686	26.4%	\$59.15		296	64	\$13,057	21.6%	\$44.11		(15)	-4.8%	(\$15.04)	(\$4,629)	-26.2%	
Human Rights Commission	38	16	\$3,609	42.1%	\$94.97		38	4	\$1,330	10.5%	\$35.00		(12)	-31.6%	(\$59.97)	(\$2,279)	-63.1%	
Legislative Branch	391	44	\$19,551	11.3%	\$50.00		753	37	\$17,353	4.9%	\$23.05		(7)	-6.4%	(\$26.96)	(\$2,198)	-11.2%	
Total Small	3,897	1,678	\$287,402	43.1%	\$73.75		4,168	1,695	\$292,367	40.7%	\$70.15		17	-2.4%	(\$3.60)	\$4,965	1.7%	
	40,883	10,044	\$1,415,937	24.6%	\$34.63		42,598	7,825	\$1,160,914	18.4%	\$27.25		(2,219)	-6.2%	(\$7.38)	-\$255,023	-18.0%	

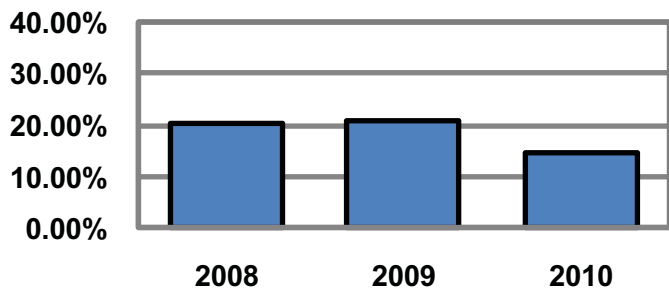
Three Year Comparative Results

HEALTH & FAMILY SERVICES	2008	2009	2010
Total Gift	\$205,350.68	\$204,618.41	\$149,642.06
# of Employees	7998	7271	7,549
# of Givers	1628	1530	1,088
% Participation	20.36%	21.04%	14.4%
Per Capita Gift	\$25.68	\$28.14	\$19.82
# Leadership Givers	38	35	42

Amount Raised



% Participation



Summary by Department

OFFICE OF THE SECRETARY

	2009	2010
Total Gift	\$31,610.05	\$18,965.25
# of Employees	381	379
# of Givers	121	75
% Participation	31.8%	19.8%
Per Capita Gift	\$82.97	\$50.04
# of Leadership Givers	8	8

DEPARTMENT FOR AGING & INDEPENDENT LIVING

	2009	2010
Total Gift	\$3,967.40	\$4,006.93
# of Employees	97	100
# of Givers	36	33
% Participation	37.1%	33.0%
Per Capita Gift	\$40.90	\$40.07
# of Leadership Givers	0	1

COMMISSION FOR CHILDREN WITH SPECIAL HEALTH CARE NEEDS

	2009	2010
Total Gift	\$6,510.00	\$8,609.02
# of Employees	149	158
# of Givers	52	69
% Participation	34.9%	43.7%
Per Capita Gift	\$43.69	\$54.49
# of Leadership Givers	1	0

DEPARTMENT FOR COMMUNITY BASED SERVICES

	2009	2010
Total Gift	\$71,811.86	\$51,357.50
# of Employees	4,264	4,374
# of Givers	695	478
% Participation	16.3%	10.9%
Per Capita Gift	\$16.84	\$11.74
# of Leadership Givers	12	12

DEPARTMENT FOR FAMILY RESOURCE CENTERS & VOLUNTEER SERVICES

	2009	2010
Total Gift	\$1,560.00	\$796.00
# of Employees	15	14
# of Givers	7	5
% Participation	46.7%	35.7%
Per Capita Gift	\$104.00	\$56.86
# of Leadership Givers	1	0

OFFICE OF THE INSPECTOR GENERAL

	2009	2010
Total Gift	\$7,408.00	\$6,720.00
# of Employees	232	233
# of Givers	45	38
% Participation	19.4%	16.3%
Per Capita Gift	\$31.93	\$28.84
# of Leadership Givers	1	3

Giving Analysis

HEALTH & FAMILY SERVICES 2010

LEADERSHIP GIVING (1% of Pay)

Total Leadership Pledges	\$28,148
Number of Leadership Givers	42
Average Leadership Gift	\$670.19
% of Total Givers	3.9%
% of Employee Campaign Total	18.8%

SPECIAL EVENTS

Total Special Event Dollars	\$10,165
Number of Events	29
% of Total Campaign	6.8%

NON-LEADERSHIP PAYROLL DEDUCTION GIVING

Total Dollars	\$108,930
Number of Givers	926
Average Payroll Deduction Gift	\$117.64
% of Total Campaign	72.8%

CASH OR CHECK

Total Dollars	\$2,399
Number of Givers	91
Average Cash/Check Gift	\$26.36
% of Total Campaign	1.6%

Highlights:

- 2010 marked the lowest amount raised since the Cabinets merged in 2003. Also the lowest % participation and number of givers in the history of your campaign - 442 fewer givers, including 217 in DCBS alone. The largest single decrease comes from the Division of Service Regions.
- The Office of the Secretary and the Dept. for Income Support both showed considerable decreases, amounting to over \$23,000 in reduced pledging and 127 lost givers.
- The number of leadership givers increased by 20%. Leadership results for 2010 are second highest in your Cabinet's history.
- Focus on re-engaging former givers and encouraging a return to the campaign. Also highlight your Cabinet's success in leadership giving and work to develop leadership gifts at all salary levels.

Strategies to increase participation:

- Hold and promote group meetings
- Provide incentives linked to increased participation
- Conduct educational events

Strategies to increase average gift:

- Emphasize Leadership Giving Program
- Provide incentives linked to increasing gift size
- Encourage payroll deduction as best way to give

DEPARTMENT FOR MEDICAID SERVICES

	2009	2010
Total Gift	\$4,221.00	\$3,792.00
# of Employees	148	162
# of Givers	44	37
% Participation	29.7%	22.8%
Per Capita Gift	\$28.52	\$23.41
# of Leadership Givers	0	1

DEPARTMENT FOR MENTAL HEALTH & MENTAL RETARDATION SERVICES

	2009	2010
Total Gift	\$40,449.80	\$33,899.36
# of Employees	1,077	1,159
# of Givers	270	204
% Participation	25.1%	17.6%
Per Capita Gift	\$37.56	\$29.25
# of Leadership Givers	4	8

DEPARTMENT FOR PUBLIC HEALTH

	2009	2010
Total Gift	\$11,005.00	\$6,431.00
# of Employees	370	389
# of Givers	68	39
% Participation	18.4%	10.0%
Per Capita Gift	\$29.74	\$16.53
# of Leadership Givers	2	3

MISCELLANEOUS

	2009	2010
Total Gift	\$26,075.30	\$15,065.00
# of Employees	538	581
# of Givers	192	110
% Participation	36%	18.9%
Per Capita Gift	\$48.47	\$25.93
# of Leadership Givers	6	6

Results by Paycode

OFFICE OF THE SECRETARY

Office of the Secretary

	2009	2010
Total Gift	\$8,268.05	\$5,902.00
# of Employees	8	9
# of Givers	17	9
% Participation	212.5%	100.0%
Per Capita Gift	\$1,033.51	\$655.78
# of Leadership Givers	4	4

Office of Electronic Health Information

	2009	2010
Total Gift	\$0.00	\$2,562.00
# of Employees	0	1
# of Givers	0	7
% Participation	0.0%	700.0%
Per Capita Gift	\$0.00	\$2,562.00
# of Leadership Givers	0	2

Office of Legal Services

	2009	2010
Total Gift	\$3,266.00	\$1,636.00
# of Employees	37	38
# of Givers	11	6
% Participation	29.7%	15.8%
Per Capita Gift	\$88.27	\$43.05
# of Leadership Givers	0	1

Office of the Ombudsman

	2009	2010
Total Gift	\$2,036.00	\$1,279.25
# of Employees	31	30
# of Givers	7	13
% Participation	22.6%	43.3%
Per Capita Gift	\$65.68	\$42.64
# of Leadership Givers	1	0

Office of Administration & Technology Services

	2009	2010
Total Gift	\$13,531.00	\$4,311.00
# of Employees	222	216
# of Givers	61	26
% Participation	27.5%	12.0%
Per Capita Gift	\$60.95	\$19.96
# of Leadership Givers	2	0

Office of Human Resource Management

	2009	2010
Total Gift	\$1,450.00	\$1,155.00
# of Employees	43	43
# of Givers	16	11
% Participation	37.2%	25.6%
Per Capita Gift	\$33.72	\$26.86
# of Leadership Givers	0	0

Office of Legislative & Public Affairs

	2009	2010
Total Gift	\$600.00	\$120.00
# of Employees	31	31
# of Givers	4	2
% Participation	12.9%	6.5%
Per Capita Gift	\$19.35	\$3.87
# of Leadership Givers	0	0

Office of Policy & Budget

	2009	2010
Total Gift	\$2,459.00	\$2,000.00
# of Employees	9	11
# of Givers	5	1
% Participation	55.6%	9.1%
Per Capita Gift	\$273.22	\$181.82
# of Leadership Givers	1	1



Results by Paycode (continued)

DEPARTMENT FOR PUBLIC HEALTH

Department for Public Health

	2009	2010
Total Gift	\$1,057.00	\$130.00
# of Employees	7	7
# of Givers	6	1
% Participation	85.7%	14.3%
Per Capita Gift	\$151.00	\$18.57
# of Leadership Givers	0	0

Division of Epidemiology & Health Planning

	2009	2010
Total Gift	\$2,890.00	\$3,250.00
# of Employees	105	111
# of Givers	15	15
% Participation	14.3%	13.5%
Per Capita Gift	\$27.52	\$29.28
# of Leadership Givers	1	2

Division of Maternal & Child Health

	2009	2010
Total Gift	\$1,562.00	\$458.00
# of Employees	54	59
# of Givers	8	3
% Participation	14.8%	5.1%
Per Capita Gift	\$28.93	\$7.76
# of Leadership Givers	1	0

Division of Public Health Protection & Safety

	2009	2010
Total Gift	\$827.00	\$936.00
# of Employees	78	80
# of Givers	11	8
% Participation	14.1%	10.0%
Per Capita Gift	\$10.60	\$11.70
# of Leadership Givers	0	0

Division of Administrative & Financial Management

	2009	2010
Total Gift	\$1,561.00	\$0.00
# of Employees	32	39
# of Givers	10	0
% Participation	31.3%	0.0%
Per Capita Gift	\$48.78	\$0.00
# of Leadership Givers	0	0

Division of Laboratory Services

	2009	2010
Total Gift	\$528.00	\$456.00
# of Employees	47	53
# of Givers	4	4
% Participation	8.5%	7.5%
Per Capita Gift	\$11.23	\$8.60
# of Leadership Givers	0	0

Division of Prevention & Quality Improvement

	2009	2010
Total Gift	\$1,596.00	\$241.00
# of Employees	38	31
# of Givers	11	3
% Participation	28.9%	9.7%
Per Capita Gift	\$42.00	\$7.77
# of Leadership Givers	0	0

Division of Women's Physical & Mental Health

	2009	2010
Total Gift	\$984.00	\$960.00
# of Employees	9	9
# of Givers	3	5
% Participation	33.3%	55.6%
Per Capita Gift	\$109.33	\$106.67
# of Leadership Givers	0	1



Results by Paycode (continued)

DEPARTMENT FOR COMMUNITY BASED SERVICES

Department for Community Based Services

	2009	2010
Total Gift	\$3,803.00	\$2,129.00
# of Employees	13	13
# of Givers	22	15
% Participation	169.2%	115.4%
Per Capita Gift	\$292.54	\$163.77
# of Leadership Givers	1	1

Division of Administrative & Financial Management

	2009	2010
Total Gift	\$2,043.00	\$1,075.50
# of Employees	71	70
# of Givers	22	13
% Participation	31.0%	18.6%
Per Capita Gift	\$28.77	\$15.36
# of Leadership Givers	0	0

Division of Child Care

	2009	2010
Total Gift	\$313.00	\$312.00
# of Employees	21	21
# of Givers	5	3
% Participation	23.8%	14.3%
Per Capita Gift	\$14.90	\$14.86
# of Leadership Givers	0	0

Division of Family Support

	2009	2010
Total Gift	\$3,040.36	\$909.00
# of Employees	54	56
# of Givers	28	13
% Participation	51.9%	23.2%
Per Capita Gift	\$56.30	\$16.23
# of Leadership Givers	0	0

Division of Program Performance

	2009	2010
Total Gift	\$746.00	\$960.00
# of Employees	41	37
# of Givers	4	4
% Participation	9.8%	10.8%
Per Capita Gift	\$18.20	\$25.95
# of Leadership Givers	1	0

Division of Protection & Permanency

	2009	2010
Total Gift	\$2,790.00	\$1,632.00
# of Employees	41	44
# of Givers	16	11
% Participation	39.0%	25.0%
Per Capita Gift	\$68.05	\$37.09
# of Leadership Givers	2	1

Division of Service Regions

	2009	2010
Total Gift	\$58,236.50	\$43,716.00
# of Employees	4018	4,128
# of Givers	596	416
% Participation	14.8%	10.1%
Per Capita Gift	\$14.49	\$10.59
# of Leadership Givers	8	10

Division of Violence Prevention Resources

	2009	2010
Total Gift	\$840.00	\$624.00
# of Employees	5	5
# of Givers	2	3
% Participation	40.0%	60.0%
Per Capita Gift	\$168.00	\$124.80
# of Leadership Givers	0	0



Results by Paycode (continued)

COMMISSION FOR CHILDREN WITH SPECIAL HEALTH CARE NEEDS

Commission for Children with Special Healthcare Needs

	2009	2010
Total Gift	\$1,736.00	\$2,952.02
# of Employees	3	3
# of Givers	10	9
% Participation	333.3%	300.0%
Per Capita Gift	\$578.67	\$984.01
# of Leadership Givers	1	0

Division of Administrative Services

	2009	2010
Total Gift	\$582.00	\$808.00
# of Employees	24	23
# of Givers	6	11
% Participation	25.0%	47.8%
Per Capita Gift	\$24.25	\$35.13
# of Leadership Givers	0	0

Division of Health & Development

	2009	2010
Total Gift	\$4,192.00	\$4,849.00
# of Employees	122	132
# of Givers	36	49
% Participation	29.5%	37.1%
Per Capita Gift	\$34.36	\$36.73
# of Leadership Givers	0	0

DEPARTMENT FOR MENTAL HEALTH

Behavioral Health, Developmental & Intellectual Disabilities

	2009	2010
Total Gift	\$1,309.00	\$1,517.00
# of Employees	5	5
# of Givers	6	3
% Participation	120.0%	60.0%
Per Capita Gift	\$261.80	\$303.40
# of Leadership Givers	0	0

Division of Administration & Financial Management

	2009	2010
Total Gift	\$3,671.00	\$1,896.00
# of Employees	33	38
# of Givers	24	7
% Participation	72.7%	18.4%
Per Capita Gift	\$111.24	\$49.89
# of Leadership Givers	0	2

Office of the Commissioner

	2009	2010
Total Gift	\$28,819.80	\$25,374.36
# of Employees	946	1,024
# of Givers	216	178
% Participation	22.8%	17.4%
Per Capita Gift	\$30.46	\$24.78
# of Leadership Givers	3	4

Division of Mental Health & Substance Abuse Services

	2009	2010
Total Gift	\$816.00	\$1,176.00
# of Employees	30	29
# of Givers	9	7
% Participation	30.0%	24.1%
Per Capita Gift	\$27.20	\$40.55
# of Leadership Givers	0	0

Division of Mental Retardation

	2009	2010
Total Gift	\$5,834.00	\$3,936.00
# of Employees	63	63
# of Givers	15	9
% Participation	23.8%	14.3%
Per Capita Gift	\$92.60	\$62.48
# of Leadership Givers	1	2

Results by Paycode (continued)

OFFICE OF THE INSPECTOR GENERAL

Office of Inspector General

	2009	2010
Total Gift	\$72.00	\$1,272.00
# of Employees	4	5
# of Givers	1	3
% Participation	25.0%	60.0%
Per Capita Gift	\$18.00	\$254.40
# of Leadership Givers	0	1

Division of Audits & Investigations

	2009	2010
Total Gift	\$1,536.00	\$1,416.00
# of Employees	55	54
# of Givers	7	6
% Participation	12.7%	11.1%
Per Capita Gift	\$27.93	\$26.22
# of Leadership Givers	0	1

Division of Health Care Facilities & Services

	2009	2010
Total Gift	\$4,695.00	\$3,672.00
# of Employees	112	114
# of Givers	26	25
% Participation	23.2%	21.9%
Per Capita Gift	\$41.92	\$32.21
# of Leadership Givers	1	1

Division of Regulated Child Care

	2009	2010
Total Gift	\$1,105.00	\$360.00
# of Employees	61	60
# of Givers	11	4
% Participation	18.0%	6.7%
Per Capita Gift	\$18.11	\$6.00
# of Leadership Givers	0	0

MISCELLANEOUS

Office of Health Policy

	2009	2010
Total Gift	\$869.00	\$409.00
# of Employees	10	10
# of Givers	4	3
% Participation	40.0%	30.0%
Per Capita Gift	\$86.90	\$40.90
# of Leadership Givers	0	0

Department for Income Support

	2009	2010
Total Gift	\$25,206.30	\$14,656.00
# of Employees	528	571
# of Givers	188	107
% Participation	36%	18.7%
Per Capita Gift	\$47.74	\$25.67
# of Leadership Givers	6	6



Results by Paycode (continued)

DEPARTMENT FOR MEDICAID SERVICES

Department for Medicaid Services

	2009	2010
Total Gift	\$986.00	\$1,233.00
# of Employees	16	16
# of Givers	8	6
% Participation	50.0%	37.5%
Per Capita Gift	\$61.63	\$77.06
# of Leadership Givers	0	0

Division of Community Alternatives

	2009	2010
Total Gift	\$312.00	\$624.00
# of Employees	15	16
# of Givers	4	6
% Participation	26.7%	37.5%
Per Capita Gift	\$20.80	\$39.00
# of Leadership Givers	0	0

Division of Information Systems

	2009	2010
Total Gift	\$0.00	\$144.00
# of Employees	11	14
# of Givers	0	2
% Participation	0.0%	14.3%
Per Capita Gift	\$0.00	\$10.29
# of Leadership Givers	0	0

Division of Member Services

	2009	2010
Total Gift	\$600.00	\$312.00
# of Employees	25	26
# of Givers	6	3
% Participation	24.0%	11.5%
Per Capita Gift	\$24.00	\$12.00
# of Leadership Givers	0	0

Division of Provider Operations

	2009	2010
Total Gift	\$504.00	\$612.00
# of Employees	14	17
# of Givers	6	5
% Participation	42.9%	29.4%
Per Capita Gift	\$36.00	\$36.00
# of Leadership Givers	0	1

Division of Administrative & Financial Management

	2009	2010
Total Gift	\$212.00	\$97.00
# of Employees	16	16
# of Givers	3	2
% Participation	18.8%	12.5%
Per Capita Gift	\$13.25	\$6.06
# of Leadership Givers	0	0

Division of Healthcare Facilities Management

	2009	2010
Total Gift	\$601.00	\$264.00
# of Employees	15	14
# of Givers	6	2
% Participation	40.0%	14.3%
Per Capita Gift	\$40.07	\$18.86
# of Leadership Givers	0	0

Division of Medical Management & Quality Assurance

	2009	2010
Total Gift	\$862.00	\$386.00
# of Employees	14	15
# of Givers	9	8
% Participation	64.3%	53.3%
Per Capita Gift	\$61.57	\$25.73
# of Leadership Givers	0	0

Division of Program Integrity

	2009	2010
Total Gift	\$144.00	\$120.00
# of Employees	22	28
# of Givers	2	3
% Participation	9.1%	10.7%
Per Capita Gift	\$6.55	\$4.29
# of Leadership Givers	0	0

Department Results (continued)

DEPARTMENT FOR FAMILY RESOURCE CENTERS & VOLUNTEER SERVICES

Department Family Resource Centers & Volunteer Services

	2009	2010
Total Gift	\$768.00	\$0.00
# of Employees	3	3
# of Givers	1	0
% Participation	33.3%	0.0%
Per Capita Gift	\$256.00	\$0.00
# of Leadership Givers	1	0

KY Commission on Community Volunteerism & Services

	2009	2010
Total Gift	\$336.00	\$796.00
# of Employees	6	6
# of Givers	3	5
% Participation	50.0%	83.3%
Per Capita Gift	\$56.00	\$132.67
# of Leadership Givers	0	0

Division of Family Resource & Youth Service Center

	2009	2010
Total Gift	\$456.00	\$0.00
# of Employees	6	5
# of Givers	3	0
% Participation	50.0%	0.0%
Per Capita Gift	\$76.00	\$0.00
# of Leadership Givers	0	0

DEPARTMENT FOR AGING & INDEPENDENT LIVING

Department for Aging & Independent Living

	2009	2010
Total Gift	\$866.00	\$1,320.93
# of Employees	8	8
# of Givers	8	7
% Participation	100.0%	87.5%
Per Capita Gift	\$108.25	\$165.12
# of Leadership Givers	0	1

Division of Guardianship Services

	2009	2010
Total Gift	\$1,921.40	\$1,254.00
# of Employees	66	64
# of Givers	18	14
% Participation	27.3%	21.9%
Per Capita Gift	\$29.11	\$19.59
# of Leadership Givers	0	0

Division of Operations & Support

	2009	2010
Total Gift	\$724.00	\$484.00
# of Employees	12	11
# of Givers	6	4
% Participation	50.0%	36.4%
Per Capita Gift	\$60.33	\$44.00
# of Leadership Givers	0	0

Division of Quality Living

	2009	2010
Total Gift	\$456.00	\$948.00
# of Employees	11	17
# of Givers	4	8
% Participation	36.4%	47.1%
Per Capita Gift	\$41.45	\$55.76
# of Leadership Givers	0	0



Leadership Strategy Checklist

- Make a leadership gift.
- Get personally involved.
- Name an exceptional coordinator.
- Encourage leadership giving by your senior management team.
- Encourage all employees to attend group meetings.
- Ensure that every employee is personally asked to give.
- Set high expectations for your cabinet's goals.
- Recognize your employees - say thanks!

What makes an exceptional Cabinet Coordinator?

They...

- have a passion for the KECC charities
- support the campaign with their own contribution
- have the respect of Cabinet employees
- utilize great time-management skills
- show a strong willingness to participate in the campaign
- demonstrate a caring attitude
- are results-oriented and not afraid to ask for donations
- are visible in the organization
- have the support of the Secretary



The Cabinet Coordinator will:

- select volunteers from various departments, agencies, and remote offices to assist them in the campaign
- attend the full day training & kickoff in Frankfort
- attend bi-weekly report meetings, less than one hour long
- schedule KECC group meetings for cabinet employees to learn more about their giving options
- along with this network of volunteers, promote KECC throughout your entire cabinet
- look to you for support of KECC and the volunteer group's efforts during the campaign

Dates

Lead Coordinator Training
KHEAA Building
Wednesday, May 18

Statewide Volunteer Training
Frankfort Convention Center
Wednesday, June 8

Kick-Off Event
July 2011

Coordinator Rally Schedule
Department of Aviation
Bi-Weekly Throughout the Campaign

Mid-Campaign Coordinator Rally
Wednesday, September 21

Campaign Finale
Thomas D. Clark Center for KY History
Wednesday, November 2

2011 Campaign Chair

Marcheta Sparrow
Secretary, Tourism, Arts and Heritage Cabinet
Email: marcheta.sparrow@ky.gov
Phone: 502.564.4270

Contacts

Terry Tolan
Campaign Administrator
Kevin Middleton
Director of Member Services
Deby Davis
Administrative Manager

Address: P.O. Box 4653
Louisville, KY 40204
Email: terry.tolan@uwky.org
kevin.middleton@uwky.org
deby.davis@uwky.org
Phone: 502.589.2296

ON THE WEB: WWW.KECC.ORG



KECC
Kentucky Employees Charitable Campaign