



Since 1954, the Crusade has raised more than \$138 million, giving much needed assistance to millions of children with special needs in Kentucky.



CHANGE A CHILD'S LIFE.

CRUSADE QUICK FACTS

- ▶ One hundred percent of every donation goes directly to helping children with special needs
- ▶ The Crusade helps children in all Kentucky counties
- ▶ The Crusade has raised more than \$138 million since 1954
- ▶ Millions of children have been helped by the Crusade since 1954
- ▶ The Crusade's annual average donations of \$5 million are only able to fund one-third of grant requests



- ▶ An independent volunteer panel of interdenominational clergy determines allocations of all funds
- ▶ The Crusade is seen and heard on a Kentucky statewide network of Internet, radio and television outlets during the Crusade for Children's telethon which takes place on the first full weekend in June

OUR MISSION

The WHAS Crusade for Children exists to change the lives of children with special needs in Kentucky and Indiana.



WHAS CRUSADE FOR CHILDREN

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